

# 4" x 6" • 5" x 7" • 6" x 8" Postcard

Please make sure you open or import template files at 300 DPI

Tiff or PDF (high resolution) files are accepted;  
if you are sending an Illustrator EPS please make sure that you outline all the text  
and send us all the links you are using in your artwork

If your final product requires printing to the edge after trimming, you **must** extend your artwork to the **red** boundary box for proper bleed. Anything in the **red** shaded area will be trimmed off.

Your text should be  $\frac{1}{8}$ " inside the **cut line** on each side, represented by the **blue** safety box.

**The guidelines are just for your information  
and should not be included in your artwork**

**BLEED** →  
 $\frac{1}{8}$ " all around  
for background image  
or color

**CUT LINE** →  
final size

**SAFETY BOX** →  
no text beyond this line